Intellectual property law is a hot topic, not only when it comes to the Internet and filesharing.

A recently presented thesis claims that researchers in bioscience and biotechnology need more knowledge in intellectual property law. Swedish universities are in the middle of a transformation process where science is privatised and subject to a commercial logic. As a consequence of this development, a new need arises to become more aware of intellectual property issues, such as patenting, so as not to lose some research areas at the universities. This is one conclusion reached by Caroline Pamp, researcher at the Department of Law, School of Business, Economics and Law at the University of Gothenburg, in her thesis with the title Intellectual Property in Science. See more on page 6.

This is Swedish Academic Books, a newsletter that presents dissertations and works published by Swedish researchers and targets both the Swedish and international markets. Subscription to the e-mail edition is free, the print edition costs SEK 200 (VAT excl.).

Jenny Nordenankar, editor

The Swedish Institute of Classical Studies in Rome

Börje Magnusson and Jan Ahlklo (eds.)

Publisher: The Swedish Institute in Rome
ISBN: 9789163362798
Published: 2010
Pages: 146

The Swedish Institute of Classical Studies at Rome was founded in 1925 as a research and educational institution devoted to classical studies with emphasis on archaeology. The Institute is the last in the series of foreign academies and institutes, at present some 30, in the eternal city. The institute started in a modest way in 1925.

One of the most famous and representative Swedish architects, Ivar Tengbom, was responsible for the plans as well as for the realization of the construction itself. Tengbom represented a classicistic direction in Swedish architecture. The prominent designers Carl Malmsten, Måta Mää–Fjetterström, Maja Sjöström and Elsa Gullberg provided for the interior decoration.
focused her original design work on furniture, in her mastery of technical drawing and arts institution. At Konstfack she excelled selling her own designs billed on her business card as “Swedish modern furniture, rugs, lamps and other home furnishings.”

Throughout the 1940s and 1950s Grossman’s designs were included in numerous international exhibitions and exhibited at institutions. In the 1950s Grossman taught industrial design courses at the University of California, Los Angeles and at the Art Center School in Los Angeles. She retired from design and architecture in the late 1960s.

The unique approach to Swedish modernism that she brought with her when she moved from Stockholm in 1940 proved to be incredibly popular in the United States. She opened a much-publicized shop in Beverly Hills in 1940 making a book on Lina Selander’s works is not a far-fetched idea. As writing and traces of writing are interspersed in most of her works, and as the tension between word and image is of crucial importance to them, they seem to stir the desire to write about them. Sometimes during the editing process I had the feeling that books (or at least texts) about Selander are virtual in her works, that books and texts (or at least texts) about Selander are consumed as commodity.

The Space of Memory
Lina Selander
Publisher: Axl Books
ISBN: 978917859813
Published: 2010
Pages: 88

Making a book on Lina Selander’s works is not a far-fetched idea. As writing and traces of writing are interspersed in most of her works, and as the tension between word and image is of crucial importance to them, they seem to stir the desire to write about them. Sometimes during the editing process I had the feeling that books (or at least texts) about Selander are virtual in her works, that books and texts move as potential replies on the indexical level (as thoroughly analysed by Trond Lundemo) where the unseen and unspoken come together in an expression by unfolding a new temporality, forced as they are to give evidence to the events of the works and simultaneously struggle with their own discursive abilities and disabilities.”

Spas
The Cultural Economy of Hospitality, Magic and the Senses
Tom O’Dell
Publisher: Historiska Media/Nordic Academic Press
ISBN: 978918509355
Published: 2010
Pages: 160

Recent years have seen a rapidly growing hotel business built around health and well-being. Leisurely experiences are packaged, staged and consumed as commercial commodities – the

Corporate social responsibility is one of many popular expressions focused on long-term accountability of corporations. Such accountability, however, poses challenges since CSR issues transcend traditional boundaries of organizations, cities or countries and is relevant to globally oriented corporations, small local communities and self-sufficient family businesses alike. The leadership challenge in society is thus immense and the foundation to face this challenge rests on identity, values, and moral concerns of managers, consumers, and family members playing the roles of responsible citizens and accountable social beings.

Business & Economics
Corporate Social Responsibility
Peter Dobers (ed.)
Publisher: Santérus Academic Press
ISBN: 9789173350129
Published: 2010
Pages: 360

The 14 essays by prominent European business scholars are an authoritative account of CSR challenges, practices and excellent case studies of corporations integrating sustainability into everyday practices and the core of their business.

Archaeology
Harbours and Hinterlands
Landscape, Site Patterns and Coast-Hinterland Interconnections by the Corinthian Gulf, c. 600–300 B.C.
Anton Bonnier
Publisher: Stockholm University, Classical Archaeology and Ancient History
ISBN: 9789171559999
Published: 2010
Pages: 361

The thesis examines interconnections between the Corinthian Gulf and its surrounding hinterlands during the Archaic and Classical-Early Hellenistic period, c. 600 to 300 B.C. Interconnections have been studied through site patterns in the surrounding regions. The distribution of sites shows that significant clusters of habitation and localities interpreted as central place sites can be recognised along a series of natural routes connecting the coastal zone with inland areas.

Architecture/Design/Art
Greta Magnusson Grossman
A Car and Some Shorts. One Architect’s Journey from Sweden to Southern California
Evan Snyderman, Karin Åberg Waern et al.
Publisher: Arkitektur museum
ISBN: 918546080X
Published: 2010
Pages: 143

In the late 1920s Grossman finished a one-year woodworking apprenticeship in her hometown of Hälsingborg, Sweden and was awarded a scholarship to enroll at Konstfack (then known as Högskolan Konstindustriella Skolan), the renowned Stockholm arts institution. At Konstfack she excelled in her mastery of technical drawing and focused her original design work on furniture, textiles and ceramics.

Cultural studies
Placing Human Geography
Sweden Through Time and Space
Brita Hermelin and Ulf Jansson
Publisher: SSAG
Published: 2010
Series: Ymer, 130
Pages: 350

Placing Human Geography: Sweden through Time and Space is the title of the yearbook YMER of 2010. Its articles are written by leading scholars in human geography and covers time periods ranging from prehistory to present day with focus on human civilization and its impacts in Sweden. Both Swedish urban and rural spaces are described and discussed. This book contributes insights into far reaching themes such as ancient farming, the introduction of Christianity, industrial changes, emerging modern technologies, urban development, gender, population and much more. The different societal structures and processes ongoing in Sweden are also reflected within the international human geography literature and debates.

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tourist complexes have become part of the so-called ‘cultural economy’.

In *Spa: the Cultural Economy of Hospitality, Magic and the Senses* ethnologist Tom O’Dell uses spas to highlight the manner in which the culturalization of the economy has developed.

The author takes his readers on a journey from the seventeenth century into the present and shows how issues of hospitality, well-being and religious magic have been handled in commercialized settings through history. He also anchors his discussion firmly in a cultural analysis of the body and senses that draws upon recent work in cultural theory that has been developed in the humanities and social sciences.

**Economic History**


Ulrica Söderlind

Publisher: World Scientific Press
ISBN: 978984337
Published: 2010
Pages: 340

The Nobel Banquets is not about Alfred Nobel’s personal dining habits; it is about his “gift to mankind” — the five original Nobel Prizes and the festivities that are arranged every year to celebrate them. There is hardly any other banquet in the world that is as famous as the Nobel Banquet which many would give a fortune to attend. It is held on December 10 in Stockholm every year. Countless articles and books have been written describing what the guests eat and drink, the table decorations and the serving ceremonies, the placing lists and of course the Nobel laureates themselves.

This comprehensive book presents not only all the known facts about the Nobel banquet menus but also many unknown details, both about the Nobel banquets themselves and about the traditional banquets held at the Royal Court by the King and Queen of Sweden on December 11 in honour of the laureates.

This is the first Nordic textbook on Consumer Behaviour. The aims of the book are to describe and explain consumer behaviour in general and stimulate reflection on Nordic consumer behaviour in particular. The book is unique in that it includes contributions from key researchers in the Nordic countries representing a variety of disciplines. The different perspectives, theories and methods that are used in the various disciplines contribute to a better and more comprehensive understanding of the diverse dimensions of consumption.

This textbook emphasises the Nordic perspective by including examples from the Nordic countries. The literature review is international, however, and refers to the most central literature on the topic. Although the textbook is mainly aimed at undergraduate and graduate students at universities in the Nordic countries, it will also be of interest to researchers, companies and organisations in the private and public sectors, government agencies and consumer protection agencies.

**Essays on Belief Formation and Pro-Sociality**

Erik Mohlin

Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172588257
Published: 2010
Pages: 158

This thesis consists of four independent papers. The first two papers use experimental methods to study prosocial behaviors. The other two use theoretical methods to investigate questions about belief formation.
The first paper “Communication: Content or Relationship?” investigates the effect on communication on generosity in a dictator game. The second paper, “Limbic justice – Amygdala Drives Rejection in the Ultimatum Game”, is about the neurological basis for the tendency to punish norm violators in the Ultimatum Game.

Our findings suggest that the automatic and emotional response to unfairness, or norm violations, are driven by amygdala and that balancing of such automatic behavioral responses is associated with parts of the prefrontal cortex. The conflict of motives is monitored by the ACC.

Essays on Institutions and Economic Outcomes
Daniel Zerfu
Publisher: University of Gothenburg
ISBN: 9789185169467
Published: 2010
Series: Economic studies; 186
Pages: 170

Paper 1 discusses the impact of tenure insecurity on land-related investment and the policy currently in place to promote tenure security. The empirical results, based on the Ethiopian Rural Household Survey panel dataset, show that tenure insecurity has a significant effect in discouraging land-related investments, and that this effect varies with region and type of investment. To address the problem of tenure insecurity, the Ethiopian government has introduced land registration and titling schemes. Despite the positive impact of this intervention, its sustainability is in question. Paper 2 examines the role of governance for agricultural productivity using household survey data from rural Ethiopia. Paper 3 tests for nonlinearity in households’ income dynamics using a decade-long rural household panel survey dataset from Ethiopia. Paper 4 proposes that ethnicity coupled with ethnic nepotism may reduce interpersonal generalized trust. We use the 2001 wave of the World Values Survey data for eight African countries to test this claim, and show that while ethnicity and ethnic nepotism are each important in affecting generalized trust levels, their interaction has a self-reinforcing and negative effect on trust levels. The results underscore the importance of institutions in controlling ethnic nepotism and thus partly in mitigating the adverse effects of ethnicity on trust.

Laws, Attitudes and Public Policy
Niklas Jakobsson
Publisher: University of Gothenburg
ISBN: 9789185169504
Published: 2010
Series: Economic studies; 190
Pages: 173

Paper 1: Do laws affect attitudes? An assessment of the Norwegian prostitution law using longitudinal data. The question of whether laws affect attitudes has inspired scholars across many disciplines, but empirical knowledge is sparse. Paper 2: Gender and overconfidence: are girls really overconfident? Previous research finds that people are overconfident and that men are more overconfident than women. Paper 3: A field experiment of discrimination in the Norwegian housing market: sex, class, and ethnicity. Paper 4: What explains attitudes toward prostitution? We assess people’s attitudes toward prostitution in Norway and Sweden, two countries that have made it illegal to buy sex. Paper 5: Why do you want lower taxes? Preferences regarding municipal income tax rates. Paper 6: Intergovernmental grants and fiscal competition.

Managing the Contemporary Multinational
The Role of Headquarters
Ulf Andersson and Ulf Holm (eds.)
Publisher: Edward Elgar Publishing
ISBN: 9781788484087
Published: 2010
Series: New Horizons
Pages: 336

Managing the Contemporary Multinational explores the role of headquarters in different structures of multinational firms and shows how this role is affected by the complexity of contemporary research. This topical book illustrates that contemporary research has added complexity to the attributes of the multinational, with implications for the role of headquarters. It examines claims that subsidiaries contribute to the overall competitiveness of the corporation, that they are organized in corporate networks spanning country borders, and that they depend upon specific relationships in the external network. It is stressed that headquarters’ knowledge of the multinational and its business environment is crucial, but also problematic. The eminent contributors question whether headquarters have become more or less important given the complexity of contemporary research, and argue that the answer to this question depends on the theoretical foundation adopted in the multinational.

Based on empirical studies, this invaluable book will be a captivating read for students and researchers interested in international business and international management.

Powerful Dichotomies
Inclusion & Exclusion in the Information Society
Ester Barinaga
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172588141
Published: 2010
Pages: 230

Technological development, in particular the development of information and communication technologies (ICT), is often presented as the answer to many social problems. Proponents of the Information Society suggest that poverty, failing integration, unemployment, and lack of democracy can be addressed with the appropriate technological means. Inequality is often framed in terms of a digital divide. According to this perspective, a person’s socio-economic status and opportunity for a better life depends on their access to, and capacity to make use of, new technologies. In this book, Ester Barinaga challenges such claims. Her analysis is carefully developed from an ethnographic study of regional development projects founded on the alleged promises of science and technology to solve social problems. She presents the case of Kista Science City, located in the northern outskirts of the Swedish capital Stockholm. Kista Science City, like the Indian ICT-industry centre in Bangalore and Silicon Valley in California, is representative of the high-tech urban clusters, developed through co-operation between business, public policy-makers and higher education, that are a global phenomenon.

This book is recommended reading for all who struggle with social issues in their personal and professional lives, and find that the alluring rhetoric of the information society provides insufficient solutions – researchers, decision makers, investors, politicians, students and interested laypersons alike.

The Rise of Luxury Brands Online
A Study of How a Sense of Luxury Brand is Created in an Online Environment
Anita Radón
Publisher: School of Business, Stockholm University
ISBN: 9789174470598
Published: 2010
Pages: 296

Luxury brands have only recently tapped into the online market in an attempt to increase revenues and expand their businesses. This leap onto the online world has resulted in several new challenges, including the luxury brand paradox. The luxury brand paradox concerns the inherent difficulty for luxury brands to increase sales and expand their customer base while simultaneously maintaining an aura of mystery and exclusivity. The openness and accessibility of the Internet are believed to pose an extra challenging environment for luxury brands. This research explores how a sense of luxury brand is created in an online environment. Using methodology comprised of different online methods to comprehend what is taking place
online, this study primarily concentrates on visual imagery and online communication.

Education

Neither Fish nor Fowl
Educational Broadcasting in Sweden 1930–2000
Maija Runcis and Bengt Sandin
Publisher: Historiska Media/Nordic Academic Press
ISBN: 9789185509157
Pages: 208

Educational media has been a contested arena in the creation and communication of the Swedish welfare system – it was an important instrument of modernization. In *Neither Fish nor Fowl*, historians Bengt Sandin and Maija Runcis have a close look on how the educational broadcasting was negotiated between government agencies, public inquiries, political and professional interests.

The state authorities, civil society organizations, educators and journalists had strong opinions about the role of educational broadcast media that reflected a desire to form the future. Educational programmes were also part of a public service system which increasingly emphasized its independence from state control. But was broadcast education to be a part of public service, a government agency or something else – a red herring? This study provides insights into the struggle over the role of educational media and the political communication in the welfare state.

Educational Science

Learning to Fly
Social Pedagogy in a Contemporary Society
Lisbeth Eriksson and Thomas Winman (eds.)
Publisher: Bokförlaget Daidalos
ISBN: 978917133153
Published: 2010
Pages: 224

In Europe social pedagogy, both as a knowledge domain and a subject, has for some time now found itself at a crossroads. Increasingly, it is regarded as a powerful instrument with which to work with challenges in society and, as a consequence, its stature has grown in both academia and applied social work. The strength of social pedagogy lies in its adaptability to social conditions and to the target groups to which it is aimed. Social pedagogy is therefore best understood as something that takes place in the here and now (in situ).

The aim of this book is to develop the understanding of learning in and for society where social pedagogy is the starting point that represents a common dimension of knowledge and acting. It is used to describe a variety of processes of learning and perspectives on society. In this way, new theories and concepts can grow, contributing to the development of social pedagogy. By describing and exemplifying the arenas that form the contexts of application for social pedagogy, structural obstacles and opportunities can be described and understood from a social pedagogic perspective.

Film Studies

A History of Swedish Experimental Film Culture
From Early Animation to Video Art
Lars Gustaf Andersson, John Sundholm and Astrid Söderbergh Widding
Publisher: National Library of Sweden
ISBN: 9788561966998
Published: 2010
Series: Mediehistoriskt arkiv; 17
Pages: 249

This thesis presents a theoretical discussion of meaning creation in general, and interpretive functions of English adjectives in particular. The discussion rests on a dynamic view of meaning and interpretation, according to which there are no fixed linguistics meanings – not even for single lexemes. Instead of symbolising meaning in a more or less static and ‘eternal’ fashion, linguistic items are assumed to effect the creation of meaning and to shape meaning dynamically in the particular communicative event at hand, from underlying ‘raw material’ (also referred to as purport and schemas).
This book covers a number of central legal issues in relation to intellectual property in early stage research, with a focus of bioscience and biotechnology and from the perspective of Swedish research groups. Universities are in the middle of a transformation process where science is privatized and subject to a commercial logic. This process is not limited to commercialization activities but also extends to research programs. Legal constructions such as intellectual property rights influence and impact this transformation process, which results in an increased transaction-based logic at universities, and which also has an effect on how research collaboration agreements are drafted. Control by intellectual property rights claims is not per se decisive for the effects on access to research results; what matters is how such claims are used: statically, to block access, or dynamically, to enable access.

The volume covers major films and filmmakers as well as institutions and organizations that have been of significant importance for Swedish experimental film culture. Besides established figures and associations several more unknown filmmakers and institutions are introduced. The volume does also include discussions of the questions of a historiography of experimental film, intermediality and the boundaries of a national cinema.

Swedish Film
An Introduction and Reader
Mariah Larsson and Anders Marklund
Publisher: Nordic Academic Press/Historiska Media
ISBN: 9789185509362
Published: 2010
Pages: 368

Swedish Film: An Introduction and Reader gives a wide and yet concise presentation of the history of Swedish film through a number of articles by Swedish and international film scholars. The book draws upon a rich tradition of research on Swedish cinema, and it offers a varied and inspiring introduction to the history - from the very first film screenings to contemporary works.

Combining in-depth studies with contextualizing introductions, Swedish film: An Introduction and Reader provides a rich spectrum of perspectives on Swedish film previously unavailable in English. The book will be essential reading for students, scholars and anyone who has an interest in Swedish cinema!

The Coming of Sound Film in Sweden 1928–1932
New and Old Technologies
Christopher Natén
Publisher: Acta Universitatis Stockholmiensis
ISBN: 9789186071465
Series: Stockholm Cinema Studies; 10
Pages: 284

This dissertation examines the coming of sound film in Sweden during the years 1928–1932, and the reception of mechanically recorded sounds both in the trade press and among audiences. The novelty of sound film opened up for a negotiation of the perception of sound and image, as it made visible the film medium’s technological construction, before this visibility was once more absorbed by the cinematic discourse. The conversion to sound film is considered from three perspectives - technology, reception and practice - as well as through the concept of intermediality, focussing how the audio-visual expression changed during this period.

Private equity and advisors in Mergers and acquisitions
Linus Siming
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172588196
Published: 2010
Pages: 127

“Your Former Employees Matter: Private Equity Firms and Their Financial Advisors” is a study of how social networks that are formed by previous employment relations affect private equity firms’ choice of financial advisors. A financial advisor is more likely to advice on a transaction if a former employee is one of the private equity professionals who constitute the deal team for the particular transaction. In turn, information and deals are sourced to private equity firms from sell-side financial advisors within the previous employment network.

“Dual Role Advisors and Conflicts of Interest” focuses on the potential conflicts of interest that may arise when an advisor to a firm targeted in a merger or acquisition is simultaneously involved in financing the bidder. Overall, the results suggest that investment banks in these situations may not have fulfilled their obligation of obtaining the highest possible price on behalf of the seller.

“Private Equity Firms and Quick Flip Sales” examines the particulars of quick flip investments and three hypotheses that may explain their prevalence. Private equity firms typically are long term investors, but occasionally exits take place in less than 18 months. Results point to that such quick flips may partly be due to conflicting interests between the limited and general partners.

School Networks and Active Investors
Daniel T Sunesson
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172588271
Published: 2010
Pages: 140

Gender Studies

Gender and the War on Terrorism
The Justification of War in a Post-9/11 Perspective
Anna T. Höglund

Publisher: Uppsala university, Centre for Gender Research
ISBN: 9789197818629
Utgiven år: 2010
Pages: 248

In the present book, the so-called “war on terrorism” (i.e., the wars in Afghanistan and Iraq that followed the 9/11 terror attacks) is analyzed from an ethical as well as a gender perspective. Through a detailed analysis of the arguments used to justify violence on both sides of the conflict, it is demonstrated how violent acts can become part of the construction of gender. Further, it is argued that debates around the ethics of “just war” rely on particular ideas about valued masculinities and femininities, but at the same time they also serve to construct particular forms of gender. The present analysis reveals how scholars, politicians and commentators, with or without knowledge of and references to classical just war theorists, both relied upon and created ethical theories of the just war in their rhetoric on the war on terrorism. Furthermore, the book analyzes how the advocates of different positions in the debate justify their positions and how gender is constructed in and through these arguments. The conclusion is that the rhetoric that has been used to justify; or, in some cases to condemn, the war against terrorism both relies upon and sustains particular constructions of masculinities and femininities.

Law

EU Financial Law
Sideek M. Seyad

Publisher: June
ISBN: 9789185985005
Published: 2010
Pages: 471

This book deals with the banking, financial and monetary laws of the European Union. The legal framework of the freedom to move capital between the Member States and towards third countries is critically analyzed by reference to both primary and secondary laws of the European Union supported by the case law of the European Court of Justice. It also seeks to ascertain by reference to the relevant legal materials what constitutes capital for the purposes of the European single market. The book also examines critically the legal basis for the establishment of the single market in insurance and securities market. As far as the banking sector is concerned, the legal developments relating to consumer protection and cross border payment systems are broadly examined. The legal measures adopted and their adequacy to prevent or minimize the problem of tax evasion and other financial crimes such as money laundering are critically examined. The book highlights the shortcomings in the financial supervisory system and prescribes the establishment of a pan European regulator for the effective supervision of the banking and securities market.

European Convention on Human Rights in Latvia
Impact on Legal Doctrine and Application of Legal Norms
Martins Muts

Publisher: University of Lund, Faculty of Law
ISBN: 9789984490113
Published: 2010
Pages: 296

Latvia offers an excellent point of departure for evaluating the influence of international human rights law through the European Convention on Human Rights on a sovereign state that has established itself as a democratic political system in the decline of the 20th century. This book explores the impact of the Convention on the domestic implementation of human rights provisions by studying the case law of the Constitutional Court and the Supreme Court, including the doctrinal concepts applied by these courts. The Convention machinery itself is in need of reforms, therefore an evaluation of both positive and negative effects following from Latvia’s case against this background completes the study. Unavoidable complementary issues are findings about the consequences ensuing from prioritisation of the Convention among other treaties and about internationalisation of domestic law.

Globalization and the U.S. Law School
Comparative and Cultural Perspectives 1906–2006
Stephen C. Hicks and Kjell Å Modéer (eds.)

Publisher: Juristförlaget
ISBN: 9789154401116
Published: 2010
Series: Skrifter utgivna vid Juridiska Fakulteten i Lund, 169
Pages: 133


The symposium was organized by the professors Stephen C. Hicks (Suffolk) and Kjell Å Modéer (Lund). The lecturers from this symposium are published in this volume, edited by Professors Hicks and Modéer.

The main theme for the symposium was a hundred years of legal education. The first part presented the cultural and educational context at the time of the foundation of the Suffolk Law School in 1906 in the U.S. and Sweden. The second part considered post-war U.S. law schools with their modern concepts derived from legal realism and their new international academic émigrés from Europe. The third and last part described the current condition of legal education with an increasingly international and transnational paradigm of global law and global law and global law schools.

Legitimacy in EU Cartel Control
Ingeborg Simonsson

Publisher: Hart Publishing
ISBN: 9781849460057
Published: 2010
Series: Modern Studies in European Law; 20
Pages: 440

This book is a long-term study of organizational capabilities as parts of early modern state formation. Sweden was a largely non-maritime society which nevertheless main-
This book examines the law developed by the EU to control cartels. The law, including case-law, is carefully documented and analysed against a standard of legitimacy which questions the EU’s enforcement measures, its institutional structures, policy choices, substantive law, evidentiary standards and procedures and sanctions. It includes a unique catalogue of over 150 EU cartel decisions, as well as novel analyses of difficult borderline issues such as mixed horizontal and vertical cartels, single-brand dealer cartels and buyer cartels. The effect on trade in cartel cases is analysed with reference to established law and deterrence theory. Throughout the book the author asks whether EU law also applies at the national level, or whether certain assessments need to be made according to national law. This approach makes the book particularly helpful for national authorities, courts and private practitioners.

Linguistics/ Language
Modality and Subordinators
Jackie Nordström
Publisher: John Benjamins Publishing Company
ISBN: 9789027205834
Published: 2010
Series: Studies in Language Companion Series; 116
Pages: 336

This book connects two linguistic phenomena, modality and subordinators, so that both are seen in a new light, each adding to the understanding of the other. It argues that general subordinators (or complementizers) denote propositional modality (otherwise expressed by moods such as the indicative-subjunctive and epistemic-evidential modal markers). The book explores the hypothesis both on a cross-linguistic and on a language-branch specific level (the Germanic languages). One obvious connection between the indicative-subjunctive distinction and subordinators is that the former is typically manifested in subordinate clauses. Furthermore, both the indicative-subjunctive and subordinators determine clause types. More importantly, however, it is shown, through data from various languages, that subordinators themselves often denote the indicative-subjunctive distinction. In the Germanic languages, there is variation in many clause types between both the indicative and the subjunctive and that if depending on the speaker’s and/or the subject’s certainty of the truth of the proposition.

Where Swedes Get it Wrong When Writing English
A Practical Guide for Students, teachers, Academics and Professionals
Leon Barkho
Publisher: Nomen
ISBN: 9789174650631
Published: 2010
Pages: 148

Swedes are among the most eager in the world to learn foreign languages, particularly English. They love talking in languages other than their own, and when it comes to conversing, they happily switch into English. And the Swedes, before any other nation, have found that mastering English, the world’s lingua franca of today, is part of their country’s economic, cultural and scientific prowess.

Today, more and more dissertations are written in the English language, which is slowly but steadily turning into a medium of instruction across Swedish universities, colleges, institutions and schools.

This book is specifically written to improve Swedes’ writing skills in English. It is the product of almost a decade of teaching, editing and researching at the university. There is no shortage of books written in English and targeting Swedes. But most of the material is meant to amuse rather than educate. Some of the material takes the humor side when considering Swedish habits, customs and attempts at learning English.

Grammaticalization in the North
Noun Phrase Morphosyntax in Scandinavian Vernaculars
Östen Dahl
Publisher: Stockholm University, Department of Linguistics
ISBN: 978917830416
Published: 2010
Series: RAPPLING - Reports from the Department of Linguistics; 2
Pages: 267

The two Swedish parishes of Ålvelden and Överkalix enjoy certain fame for harbou ring the most incomprehensible of all traditional Swedish dialects; indeed, the distance from Standard Swedish is great enough for it to be more natural to think of them as separate languages. Although the geographical distance from Ålvelden to Överkalix is almost a thousand kilometres, and the two varieties have developed in quite different directions, there are still a number of striking similarities between them. Given their generally conservative character, it is not surprising to find many features that have been retained from older periods of the language and which can also be found in other geographically peripheral Scandinavian varieties. More intriguing, however, are phenomena that are only marginally present, if at all, in attested earlier forms of Scandinavian languages and that must thus represent innovations. Most of these concern the grammar of noun phrases and nominal categories, e.g. many distinctive and unexpected uses of the definite forms of nouns, the use of incorporated adjectives, and the use of the still surviving dative case in possessive constructions. These phenomena are, or were, found over large areas in Northern Sweden and sometimes also in the Swedish-speaking areas in Finland and Estonia – a dialect area that I shall refer to as the Peripheral Swedish area.

Teaching in English or English Teaching?
On the effects of context and language integrated learning on Swedish learners’ incidental vocabulary acquisition
Liss Kerstin Syven
Publisher: University of Gothenburg
ISBN: 9789173466714
Published: 2010
Series: Gothenburg studies in English; 97
Pages: 294

Content and Language Integrated Learning (CLIL) is an increasingly popular teaching method, where regular subjects, such as history and math, are taught in a foreign language in order to enhance target language exposure and acquisition. In 1999, approximately 20 percent of the upper secondary schools in Sweden were implementing some kind of CLIL. Yet, research into the effects of CLIL in Sweden is scarce. The present work investigates incidental vocabulary acquisition among CLIL students, compared with a control group of “traditional” students, having Swedish as the main medium of instruction, English being a separate subject.

Media studies
Children and Youth in the Digital Media Culture
From a Nordic Horizon
Ulla Carlsson (ed.)
Publisher: International Clearinghouse on Children, Youth and Media, Nordicom, University of Gothenburg
ISBN: 9789186523046
Published: 2010
Series: Yearbook/The Unesco International Clearinghouse on Children, Youth and Media; 2010
Pages: 251

The Clearinghouse on Children Youth and Media has published eleven yearbooks to date. In them, researchers and experts from all the corners of the world have treated a wide variety of issues from many different perspectives. The global
Communicating the Nation
National Topographies of Global Media Landscapes
Anna Roosvall and Inka Salovaara-Moring (eds.)
Publisher: Nordicom
ISBN: 9789186523142
Published: 2010
Pages: 256

The nation is one of the most resilient concepts in our understanding of the world and its societies. Politics, sports and cultural events, in news as well as in fiction, are largely structured by the national logic. Internationalism – be it in representation, production or consumption – does not challenge the privileged position of the nation. Globalising processes do offer an alternative to the primacy of the nation, but have so far been unable to overcome its dominance. The nation’s resilience is, in part, due to its continued relevance: ontologically, it offers a sense of territorial stability and security while epistemologically it can supply a sense of familiarity and order in the global landscape.

This volume provides cutting edge analysis of old and new architectures of the nation and its mediated presence in everyday life.

Journalism in Transition
The Professional Identity of Swedish Journalists
Jenny Wik
Publisher: JMG, University of Gothenburg
ISBN: 9789188212801
Published: 2010
Series: Göteborgska studier i journalistik och maskommunikation; 59
Pages: 246

Is journalism going through ‘de-professionalization’ or is it just entering a new phase – taking a different shape? And what is the meaning of professional ideals such as scrutiny and autonomy in these processes? In my thesis, “Journalism in Transition”, I discuss these matters, focusing on the case of Swedish journalists. Empirical support is drawn from a national survey conducted five times since 1989 on the Dept. of Journalism, Media and Communication at the University Gothenburg (JMG). Questions about journalists’ perceptions of various ideals offer excellent opportunities to explore possible homogenization vs. fragmentation, and what the attitudinal dimensions actually say about the professional content of Swedish journalism. The results are analyzed by the conceptualization of Bourdieu’s field theory, along with current professional theory, and point at a possible separation of professional levels where a few ideals constitute an over-archi professional identity, while the flora of attitudes below is more diverse and dependent on factors of organizational affiliation, gender and age.

Media Mergers and the Defence of Pluralism
Olof Hultén, Sune Tjernström and Stefan Melesko (eds.)
Publisher: Nordicom
ISBN: 9789186523077
Published: 2010
Pages: 214

Media mergers and acquisitions (M&A) have been, and continue to be, a salient feature of Nordic media markets. What once was a very fragmented and diverse industry is today consolidated to such a degree that many fear for the effects on pluralism. Internet is today the turbo charger of this process. Media operate on a commercial market and have to survive on its terms. On the other hand, as purveyors of information and ideas, they are different from manufactured goods and services. The book springs out of this duality.

The book presents research of Nordic scholars who gathered at Kalmar University in March, 2008 to discuss consolidation, mergers and acquisitions in the music, newspaper and television industries. Cases from Finland, Norway, Germany and Sweden cast light on the pros and cons of mergers and as well as regulatory perspectives to defend pluralism.
Media power in the global era has to do with how people understand the world, their place in it, and their relation to the others who populate it. Making connections with distant places and people is the work of cosmopolitan imagination, which involves seeing the world through the eyes of others. In this book, Robertson engages with the growing literature on cosmopolitanism to address these issues, combining theoretical debates with an innovative empirical portal. Based on the analysis of over 2000 news reports broadcast on national and global channels and interviews with journalists and audience members, Mediated Cosmopolitanism illustrates that the same everyday stories about the world can take on different meanings in different cultures.

Accessibly written, the book will be essential reading for advanced undergraduate and masters students, particularly of media studies, but also of sociology, politics and international relations.

Transnational and National Media in Global Crisis
The Indian Ocean Tsunami
Kristina Riegert, Maria Hellman, Alexa Robertson, and Brigitte Mrzl
Publisher: Hampton Press
ISBN: 1572739772
Published: 2010
Pages: 188

The Indian Ocean tsunami was one of the most devastating natural disasters of the modern age affecting hundreds of thousands of people from 40 countries. Some scholars saw the unprecedented `real time’ news coverage and international outpouring of aid donations as examples of a cosmopolitan consciousness, while others maintain that in crisis the media look to our national leaders and institutions to act. The tsunami has also been described as a turning point for experienced television journalists, who in lieu of traditional notions of objectivity took on the role of crisis managers, and actively turned to the Internet as a means of helping people. From the vantage points of international communication, media globalisation, and crisis journalism, this book addresses the links between national and transnational mediated spheres, crisis management, journalistic roles and ethics, and the mediation of distant suffering. Focusing on national and transnational news channels, it includes quantitative and qualitative text analyses, rhetorical analysis, journalist interviews and focus group material.

“‘We are Like Chameleons’ Changing Mediascapes, Cultural Identities and City Sisters in Dar es Salaam
Ylva Ekström
Publisher: Uppsala University
ISBN: 9789155477707
Published: 2010
Series: Uppsala studies in media and communication; 5
Pages: 301

The consequences of expanding mediascapes and processes of cultural globalisation during the early 21st century is the focus of this thesis. The author has conducted extensive field studies in Dar es Salaam, Tanzania. She explores the construction of cultural and gendered identities where notions of local and global, rural and urban, traditional and modern, female and male meet. Tanzanian culture has always been characterised by multiculturalism and cultural processes of hybridity. An analysis of space and place in the city of Dar es Salaam, and a detailed account of the changing mediascape provide the background for ethnographic study of young Tanzanian women in the city, and how modern Tanzanian female subject positions are produced at the intersection of mediated and lived experience.

Saint Birgitta, Syon and Vadstena
Papers from a Symposium in Stockholm 4–6 October 2007
Claes Gejrot, Sara Risberg and Mia Åkestam (eds.)
Publisher: Kungl. Vitterhets Historie och Antikvitets Akademien
ISBN: 9789174023947
Published: 2010
Series: Konferenser; 73
Pages: 301

The symposium Saint Birgitta, Syon and Vadstena, initiated by the Swedish Birgitta Foundation (Birgittastiftelsen), took place in Stockholm in October 2007. In this volume, medievalists and Birgittine scholars within various disciplines and from different countries contribute with papers presented on the occasion. The main topics are the two monasteries in England and Sweden, Syon Abbey and Vadstena, the reception and production of texts, but also archaeology, book illuminations and biographies of individual sisters and brothers. Additional papers deal with various aspects of other Nordic Birgittine houses and discuss Saint Birgitta and her Revelations.

Organization Studies
Chaos Theory and the Larrikin Principle
Working with Organisations in a Neoliberal World
Bob Hodge, Gabriela Coronado et al.
Publisher: Liber
ISBN: 9789147094844
Published: 2010
Series: Advances in organization studies; 26
Pages: 243

This lively, accessible book applies ideas from chaos and complexity theory to core issues in organisation studies. It develops a new critique of Managerialism and its global god-father, Neoliberalism. It argues that Managerialism is not only unjust. Linearity, rigidity and will to control produce dysfunctional organisations which require alternative practices in order to survive.
There has been a rapid proliferation of public–private partnerships in the areas of human rights, environmental protection and global governance. Consequently, private actors such as non-governmental organizations (NGOs) and transnational companies have gained increasing authority in both public policy and regulation. Research into the democratic legitimacy of these arrangements spans the public–private divide still in its infancy. However, this book furthers our understanding of how different forms of legitimacy and accountability interact, and highlights trade-offs between democratic values in partnership operations. It places the partnership trend in the context of broader theoretical discussion and explores a variety of tensions between, for instance, hierarchies and markets, the common good and private profit, and government and governance. In addition, the book presents research into global and national partnerships, particularly with regard to their democratic credentials.

Ésotérisme Occidental et Rituels d’Initiation
Henrik Bogdan
Publisher: Editions Arché
ISBN: 9788872522936
Published: 2010
Pages: 256

This study investigates the philological aspects of how ancient Greek, Latin and Hebrew/Aramaic texts, including the New Testament, depict the practice of punishment by crucifixion. A survey of the ancient text material shows that there has been a too narrow view of the “crucifixion” terminology. The various terms are not simply used in the sense of “crucify” and “cross,” if by “crucifixion” one means the punishment that Jesus was subjected to according to the main Christian traditions. The terminology is used much more diversely. Almost none of it can be elucidated beyond verbs referring vaguely to some form(s) of suspension, and nouns referring to tools used in such suspension. As a result, most of the crucifixion accounts that scholars cite in the New Testament depict a picture of the ancient literature have to be rejected, leaving only a few.

Religion
Crucifixion in Antiquity
An Inquiry into the Background of the New Testament Terminology of Crucifixion
Gunnar Samuelsson
Publisher: University of Gothenburg, Faculty of Arts
ISBN: 9789188348357
Published: 2010
Series: Skrifter utgivna vid Institutionen för litteratur, idéhistoria och religion; 36
Pages: 413

Perspectives on Women’s Everyday Religion
Marja-Liisa Keinänen (ed.)
Publisher: Acta Universitatis Stockholmiensis
ISBN: 9789166071356
Published: 2010
Series: Stockholm Studies in Comparative Religion, 35
Pages: 238

The anthology Perspectives on Women’s Everyday Religion approaches women’s religious lives from a multidisciplinary perspective in order to paint a multifaceted picture of this religious field as possible. The authors represent History of Religions, Social and Cultural Anthropology, Ethnology, Theology and Intellectual History. First part of the book describes negotiations on the extent of women’s calling in the nineteenth and twentieth century Sweden. Part two discusses women’s religious practices and the gendering of religious spaces in Russian Orthodox and Roman Catholic contexts and Part three deals with these issues in some Muslim settings.

Although the articles are centred on women’s religious ideas and practices, most of the authors study these topics within a wider framework of gender relations. Besides gender, the papers also acknowledge the significance of other variables, such as class, marital status, setting (urban/rural) for women’s negotiations on gender, religion and space.

Social Sciences
Europe – Evropa?
Cross-cultural Dialogues between the West, Russia, and Southeastern Europe
Maja Könönen and Juhani Nuoruoto (eds.)
Publisher: Acta Universitatis Upsaliensis
ISBN: 9789155476977
Published: 2010
Series: Studia multietnica Upsaliensia, 18
Pages: 323

This volume contains twenty papers presented at the conference “Eastern Manifestations of Western Ideas—or Vice Versa?,” held at the University of Helsinki in August 2008. The contributions deal with diverse questions related to the status of languages, literary and cultural topics, philosophical ideas, the Byzantine heritage, political history, and travelogues in (South)eastern Europe and Russia. The book represents the most recent state of affairs in the study of the target area in the mentioned fields. The authors are both senior experts and younger scholars from the United States of America, Croatia, Finland, Luxembourg, Serbia, and Sweden. Each essay in the volume attests to the benefit of crossing the geographical, cultural and ideological divisions that have run for centuries and are still running through Europe in various forms. The book is not only a scholarly endeavour, but can also be used as an academic textbook in area studies.

New Forms of Citizen Participation
Normative Implications
Erik Amnä (ed.)
Publisher: Nomos
ISBN: 9783832952402
Published: 2010
Series: European Civil Society, 3
Pages: 211

In most Western societies, the declining interest among citizens in joining political parties and becoming involved in their local communities has been identified as a potential risk to political systems. As a remedy, various new forms of participatory initiatives have been established. Some of the new forms of participation have been developed by the citi-
Sociology of Professions
Continental and Anglo-Saxon Traditions
Lennart Svensson and Julia Evetts (eds.)
Publisher: Bokförlaget Daidalos ISBN: 9789171733160 Published: 2010 Pages: 212

This book discusses Continental and Anglo-Saxon traditions in the analysis of professionalism, professional work and its practitioners. Issues of definition and conceptualization are discussed in a frame for comparing Continental and Anglo-Saxon conditions and traditions. The approach is mainly historical in the first part about the origins and development of professions, and in the second part about contemporary alterations, legitimacy, discretionary power and internationalization. Throughout there is a major emphasis on the organizational aspects of professions and professional work.

Authors from Continental Europe, Scandinavia, Britain and the USA use historical and contemporary examples, and empirical research from a number of different professional occupations, to examine and discuss central conceptual issues and debates. It offers a much-needed comparative analysis of professionalism and professions for academics, students and policy-makers interested in professional work.

Transboundary Risk Governance
Rolf Lidskog, Linda Soneryd and Ylva Uggla

Governing environmental risk, particularly large-scale transboundary risks associated with climate change and pollution, is one of the most pressing problems facing society. This book focuses on a set of key questions relating to environmental regulation: How are activities regulated in a fragmented world – a world of nation states, regulators, domestic and international law and political contests – and one in which a range of actors, such as governments, corporations and NGOs act in order to influence regulations in specific policy areas? How are complex and trans-boundary environmental issues managed? What role does expert knowledge play in regulating this kind of issue? What gives rules authority? In short, how do actors try to render an issue governable?
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